



INDIACHEM GUJARAT 2011

(Exhibition & Conference)

October 13-15, 2011 at Mahatma Mandir, Gandhinagar, Gujarat

Theme: Leveraging Gujarat State Advantage In The Global Chemical Industry

Exhibition Sponsorship

Principal Sponsors	Rs. 10,00,000/-
Co-Sponsors	Rs. 7,00,000/-
Gala Dinner Sponsor	Rs. 10,00,000/-
VIP Lounge	Rs. 2,00,000/-

Registration desk, Information desk etc.

Badges, Visitor Passes	Rs. 2,00,000/-
Exhibition Directory (5000 copies)	Rs. 3,00,000/-
Internet Kiosk	Rs. 75,000 /-

Principal Sponsors : Rs. 10,00,000/-

- The Name/Logo of the Company will appear on following promotional & publicity material including:
 1. Mailers for visitor promotion
 2. Hoardings
 3. Signage's at Exhibition Ground
 4. Exhibition catalogue
 5. 10 flag poles for company flags at exhibition site
 6. Sites for 10 buntings inside exhibition halls
 7. 10 free delegates at conference



8. Official website (Clickable)

- All receptions and lunches hosted during the exhibition-oriented event will have sponsoring company's name and logo displayed on the panel.
- Sponsoring company will be given special facilities in terms of passes for different ceremonial functions, conferences and exhibition.
- The sponsoring company will find visibility among.
 1. Participating companies
 2. Business visitors
 3. Policy makers
 4. Media
 5. Industry & Business at large

- Two full page colour advertisement on exhibition catalogue

Co-Sponsors : Rs. 7,00,000/-

- The name and Logo of the Company will appear on all promotional & publicity material including
 1. Visitor promotion mailers
 2. Hoardings
 3. Signage's at NSE Complex, Goregaon, Mumbai during Exhibition
 4. 10 flagpoles for company flags at exhibition site
 5. 10 buntings inside exhibition hall
 6. 8 free delegates at conference

- The name and Logo of the Company will appear on all promotional & publicity material including

Gala Dinner Sponsor : Rs. 10,00,000/-

(The cost can be shared by maximum Two Sponsors)

- Sponsor entitled to 25 Corporate Invitations to attend their hosted Dinner Reception.
- Two Exclusively Branded Corporate Banners
- Display of Company Logo at Dinner Venue as 'Dinner Sponsor'
- One Full page Colour Advertisement in the Show Catalogue
- Would be provided five complementary delegate passes for the Conference



VIP Lounge : Rs. 2,00,000/-

The media room will be set up by the sponsoring company thus providing necessary infrastructure for the media persons for sending their dispatch. Refreshment for the media persons will also be provided by the company.

The name & logo of the company will be displayed prominently in the media room.

FICCI will charge Rs 2,00,000 from the company in addition to the costs incurred by them on creating the above infrastructure and providing refreshments.

Registration desk, Information desk etc.

Registration Desks at the exhibition ground - Rs. 2,50,000/-

Information Booths at the entrance of each hall - Rs. 1,50,000/-

The logo and name of the company will appear on the above desks. The visibility of sponsoring company will be among the participants and visitors of the event.

Badges, Visitor Passes : Rs. 2,00,000/-

- Exhibitor badges
- Organiser badges
- Visitor badges

The name and logo of company will appear on above material. The visibility of sponsoring company will be among participants and visitors of the event.

Exhibition Directory (5000 copies) : Rs. 3,00,000/-

The name and logo of the sponsoring company will appear on the cover page of the directory. The company will find publicity among participating companies and business visitors to the exhibition. The directory will be sent to all industrial association in the field of Chemical, Ministry of Chemicals & Petrochemicals, Diplomatic missions abroad and foreign missions in India after the event.

Internet Kiosk : Rs. 75,000 /-

FICCI is providing an Internet Kiosk at a centrally located place within the Exhibition Halls. The Kiosks will have five terminals for accessing Internet. The service is free for all the Exhibitors. The sponsoring company will have its logo and company name prominently displayed on this Kiosk, which will be visible from a distance. Sponsoring company can also keep its company leaflets at the Kiosk for free distribution. The visibility will be among business visitors, exhibitors and policy makers.