

INDIACHEM GUJARAT 2011

(Exhibition & Conference)

October 13-15, 2011 at Mahatma Mandir, Gandhinagar, Gujarat

Theme: Leveraging Gujarat State Advantage In The Global Chemical Industry

Branding Opportunities.....

"IndiaChem Gujarat 2011" is an ideal and perfect platform to enhance your company image and create brand awareness for your products and services among existing and new customers.

Platinum Sponsor (Rs 4 Lacs)

- Display of company logo as "Platinum Sponsor" at side Panel of Conference Backdrop
- Printing of the company logo on the conference brochure
- Double spread advertisement in the conference souvenir
- Ten complimentary delegate passes for the conference
- Screening of sponsors' promotional film during the session / tea / lunch breaks

Gold Sponsor (Rs 3 Lacs)

- Display of company logo as "Gold Sponsor" at side Panel of Conference Backdrop
- Printing of the company logo on the conference brochure
- Full-page advertisement in the conference souvenir
- Seven complimentary delegate passes for the conference

Silver Sponsor (Rs 2 lacs)

- Display of company logo as "Silver Sponsor" at side Panel of Conference Backdrop
- Printing of the company logo on the conference brochure
- Half-page advertisement in the conference souvenir
- Five complimentary delegate passes for the conference

Lunch Sponsor (Rs 3 Lacs)

- Special Panel acknowledging "Lunch Sponsor" at Lunch Venue
- Printing of the company logo on the conference brochure
- Full-page advertisement in the conference souvenir
- Seven complimentary delegate passes for the conference

Associate Sponsor (Rs 1 Lac)

- Printing of the company logo on the conference brochure
- Half-page advertisement in the booklet of the event
- Five complimentary delegate passes for the conference

Delegate Kit Sponsor (Rs 1.5 Lacs)

- Name and logo of the sponsoring company to embossed on the delegate kit.
- Three complimentary delegate passes for the three days conference & Exhibition

In addition, all sponsors are entitled to

- Branding opportunity through display of logo and company name on all conference materials, media advertisements, website and sponsor's panel
- Corporate Literature (1 CD and 8-10 pages brochure) to be included in the Delegate kit.
- Special announcement for thanking sponsors.

Advertisement in the Conference Souvenir

Category	Amount	Category	Amount
Back Cover (Full Page)	Rs. 75,000/-	Front Inside (Full Page)	Rs. 50,000/-
Back Inside (Full Page)	Rs. 50,000/-	Full Page	Rs. 25,000/-

Specification for advertisement Material*

Bleed Size: 18 cm (Height) X 22 cm (Width)

Print Area: 19 cm (Height) X 23 cm (Width)

Screen Ruling: 150

**Note: Kindly forward us the advertisement in soft form only in EPS/CDR format for a good print quality before October 1, 2011. All advertisements would be colour printed.*

You can Register online at :<http://www.indiachemgujarat.com>

For further details, please contact

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